

## **CV Christoph Ruoff**

After his studies, Christoph Ruoff held leading positions in the fields of advertising, marketing, sales and receivables management. He was involved in studies on the German debt collection market, debtor behaviour and the psychology of the debtor.

Since the foundation of atriga GmbH in 2003, Christoph Ruoff has been responsible for business development, marketing and sales, where he is Head of Business Development and Managing Director.

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